



SPORT TOURING
ST1300

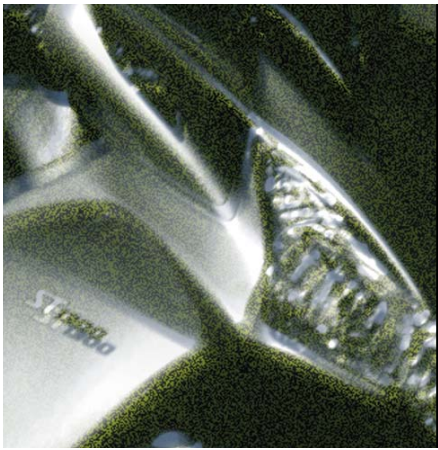
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PERFORMANCE FIRST There are lots of motorcycles on the market today.

Why should you choose a Honda? Because we build them with one principal goal: Performance First.™ And performance means more than just horsepower. You can see the evidence yourself in your new Honda's fit and finish. You'll discover more the first time you ride one, like the power and handling and comfort. Other aspects you'll grow to appreciate over time, like the level of technology, or the quality of our engineering and manufacturing. And finally, there's our commitment to the environment in everything we do, and that's something that not only you but generations to come will appreciate. It's all part of the way we do business. It's all part of your new Honda ST™1300. And it's why when you choose a Honda, you can rest assured you've made the right choice.



ST1300 ABS

It's either the world's most comfortable sportbike or the world's most athletic touring bike. Then again, maybe it's both.

Once upon a time, the only way to get a great sport-touring bike was to build one yourself. But then a bike came along which changed all of that. One that elevated sport touring to new heights: Honda's original ST1100. And now we have a machine that's even better. With more power, and sharper handling: our own ST1300.

From its unique engine configuration to its chassis, bodywork and integrated luggage, everything about this machine is designed with the sport-touring rider in mind—first, foremost and only.

Let's start with that engine. It's a 1261cc V-4, but like our Gold Wing® powerplant, it sits in line with the frame. It cranks out tons of torque (85 foot/pounds), but revs like a sportbike, too. Mounting the engine as a stressed member helps make the frame even stiffer and locks the engine and chassis together into one solid unit.

The frame itself is an all-aluminum construction with twin spars. And the ST1300 features an aluminum swingarm as well, completing the package.

But once you experience the ST1300's power and handling, what's going to impress you most will be the touring touches that you'll find everywhere. This year, both ST1300 models (ABS and non-ABS versions) get our spectacular motorized windshield.



With the push of a button, you can raise or lower your ST1300's windshield over a 7.4-inch range and over 13 degrees of tilt. The plush, supportive seat features three height settings and three fore-and-aft positions too. The detachable luggage system features a matched pair of locking, weathertight saddlebags, each holding 35 liters—more than large enough to swallow a full-face helmet.

The roomy cockpit and full-coverage Aero-Ellipse bodywork provide excellent wind- and weather protection, while the 7.7-gallon fuel tank means you'll never fret about where the next gas station is. Our Linked Braking System™ (LBS™) coordinates front- and rear-brake force seamlessly. And in addition, since the ST1300 ABS features our Anti-lock Brake System (ABS), you'll be able to ride over unfamiliar roads with more confidence than ever before.

The ST1300 and ST1300 ABS. Find a road atlas. Pull up a comfortable chair. And get ready for a great ride.



V-4 Engine



The heart of the matter. Twin counterbalancers keep it smooth. Aluminum-graphite-ceramic composite cylinder liners help make it light. And its V-4 configuration ensures plenty of horsepower and torque. You're going to love it.

S P E C I F I C A T I O N S



Model	ST1300/ST1300 ABS
Engine	1261cc DOHC liquid-cooled 90° V-4
Bore and stroke	78.0 x 66.0mm
Compression ratio	10.8:1
Carburetion	PGM-FI with automatic enricher circuit
Ignition	Computer-controlled digital
Transmission	Five-speed
Final drive	Shaft
Front suspension	45mm HMAS™ cartridge fork; 4.6-inch travel
Rear suspension	Single HMAS gas-charged shock with five-position spring-preload adjustability; 4.8-inch travel
Front brakes	Dual full-floating discs with LBS three-piston calipers (optional ABS)
Rear brake	Single disc with LBS three-piston caliper (optional ABS)
Front tire	120/70ZR-18
Rear tire	170/60ZR-17
Wheelbase	58.7 inches
Seat height	30.5 to 31.7 inches
Dry weight	637 pounds (648 pounds with ABS)
Fuel capacity	7.7 gallons
Color	Pearl Dark Blue
Honda Genuine Accessories™ (partial listing)	Saddlebag liner set, knee pad set, tank pad, saddlebag scuff pad set, mirror air deflector set, fairing air deflector set, 12V D/C accessory socket, heated grips with thermostat, cycle cover

WHAT'S IN A NAME? When you choose a new Honda ST1300, you've done more than just pick a great way to enjoy life on two wheels. You've become a member of the Honda family. And that means your fun is just beginning. On the next page, we've listed some of the programs available to you as a Honda owner, each one designed to help you enjoy your new Honda as much as possible. Just ask your Honda Dealer for more details. And welcome to the Honda family—we look forward to riding with you.

BE A RESPONSIBLE RIDER. Riding a motorcycle is an exercise in responsibility—to yourself, to others, to the environ-

ment and to the sport. So remember, always wear a helmet, eye protection and protective clothing whenever you ride. Never ride under the influence of drugs or alcohol, and never use the street as a racetrack. Inspect your motorcycle before riding, read your owner's manual, and check your HRCA® guide or the HRCA website concerning reimbursement through the Honda Rider's Club of America™ for Motorcycle Safety Foundation (MSF) rider training.* Always obey local laws, use common sense, and respect the rights of others when you ride. Make sure you have a proper license when riding on public roads, and never modify your motorcycle's exhaust system.

Windshield



Both the ST1300 and the ST1300 ABS get this feature this year, and it's sweet. Just push a button and the windshield glides up and down, letting you fine-tune your riding environment like never before.

Seat



Forget about squirming. Forget about one-size-fits-all. The ST's seat is three-position adjustable for both height and fore-and-aft—nine positions total. You're going to wonder how you rode before.

Luggage



Plenty of room for a weekend. Pack light, and you could take off for a month. The best part? The saddlebags attach and detach with the flick of a latch.

Visit honda.com for more information about Honda Genuine Accessories.



ENVIRONMENTAL COMMITMENT

At Honda, we believe in performance and leadership, and that's why we're taking a leadership position when it comes to the environment. We continue to develop low-emission technologies for our current and future motorcycles, ATVs, scooters and personal watercraft. We already produce on-road models that exceed the stringent 2008 CARB emissions requirements years ahead of schedule. And that's the kind of performance everybody can appreciate.



PROGRAMS THAT PERFORM

You chose your new Honda ST1300 because it has so many great features. But there's more—a lot more. Like all of the programs available to you as a Honda owner. Take the **Honda Protection Plans**, for example.** They let you extend virtually all of your Honda's great warranty coverage. Then there's the **Honda Rider's Club of America**† Open to all Honda owners, the real-world benefits alone make it a bargain. Just call 1-800-847-HRCA. Interested in some accessories to make your ST1300 even more fun? Make sure you check out our selection of **Honda Genuine Accessories**. Time for service? Be sure to ask for **Pro Honda™ Oils and Chemicals**. And if you're looking for a way to pay for your new Honda ST1300, we've got two great suggestions. First, ask about financing through the **American Honda Finance Corporation**.†† If you're a qualified buyer, your dealer can set everything up for you right in the showroom. Another easy way is to put it on the **Honda Card™** revolving charge card.‡ You can use the Honda Card to purchase Honda parts and Honda Genuine Accessories too. And make sure to ask your Honda Dealer about MSF rider training, because sooner or later, **Stupid hurts®**. Hey, we think our Honda ST1300 is the best out there. And we think you deserve the best programs and support to go with it.

Specifications, programs and availability subject to change without notice. See your Honda Dealer for details on all programs. All specifications in this brochure—including colors, warranty terms, HRCA, etc.—apply only to models sold and registered in the United States. *Maximum reimbursement \$75. **The Honda Protection Plans are administered by the American Honda Service Contract Corporation in the state of Florida. †One-year complimentary membership for new, unregistered motorcycles purchased from participating dealers in the U.S. ††Financing available on approved credit by AHFC. ‡Financing available to qualified customers subject to credit approval from GE Retail Sales Finance on the Honda Card program at participating dealers. California versions may differ slightly due to emissions equipment. Performance First™, ST™, Gold Wing®, Linked Braking System™, LBS™, HMAS™, Honda Genuine Accessories™, HRCA®, Honda Rider's Club of America™, Pro Honda™, Honda Card™ and Stupid hurts® are trademarks of Honda Motor Co. Ltd. ©2004 American Honda Motor Co., Inc. (3/04) Printed in the U.S.A. A2101



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